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1929 GLADIOLUS CATALOGUE



1929
1929 ★
of Agriculture.

TOBERSUN (Needlepoint Type)

AUSTIN TRIAL GROUNDS

MR. AND MRS. A. H. AUSTIN, Props.

356 N. Freedom Street

Ravenna, Ohio

Read Carefully

ORDER EARLY

as stock of some varieties are very limited.

TERMS:

Cash with order or 25% deposit, balance C. O. D. at time of shipment. Remit by Postal Money Order from Canada and other foreign countries. U. S. postage stamps of one and two cent denominations, and only for the fractional part of a dollar accepted.

DISCOUNTS:

We make special cash discount on large orders. Write us about it.

We do not offer special discount on average orders, but our extras seem to please, and hold our customer, and we treat all the same. Glad of a preference suggestion for extras, as we wish to please you.

SUBSTITUTIONS:

We do not substitute unless requested to do so, but a second choice mentioned, especially late in the season, saves time and correspondence.

SHIPMENT:

Orders filled in rotation and shipped when weather permits, mostly in March and April.

CHARGES PREPAID:

All retail orders amounting to \$1.00 or more will be delivered prepaid to all points reached by Parcel Post. On orders of less than \$1.00, add 25c.

GUARANTEE:

We guarantee all bulbs sent out by us to be first-class stock, just as represented. Of course we cannot guarantee results of planting, etc., but if varieties do not prove true to name, we will gladly make replacement. If shipment does not arrive in satisfactory condition please notify us at once.

Prices given in this catalogue cancel all previous quotations.

Large (L) includes 1 1/4" and up; medium (M) 3/4 to 1 1/4; small (S) 3/4 and less.

Bulblets of low-priced varieties will be furnished in packets. Extra good value for the money.

Prices given in this catalogue cancel all previous quotations.

Make all checks, drafts or money orders payable to Austin Trial Grounds.

Address all orders from this catalogue to

AUSTIN TRIAL GROUNDS

356 North Freedom Street, Ravenna, Ohio

Our Forty-second Year of Gladiolus Growing

And with much the same spirit of recklessness that we made the trip South last winter, we answered the call of the beautiful out-of-doors and were again on a pleasure trip in Gladiolus time; however, it was in July, when, after cultivation, and no weeds in sight, Gladiolus could be left to the care of an efficient helper.

This time the road beckoned "down East."

"Pray what do you mean by that?" inquired a visiting friend from California, and of course we should have answered: "Down to New England to the home of our ancestors," but the power of strong advertising prevailed and we absent-mindedly remarked:

"New England grown Glads are the best in the world."

Of course it had to be a hurried trip, and while we had promised ourselves many short calls on Gladiolus friends, time forbade, and few indeed were the plantings visited, but those upheld their advertised worthiness as "Best in the world."

Stopping in Bennington, Vermont, for the night, gave us opportunity to call on Mr. and Mrs. Hawks. After a walk through the spacious grounds framed with magnificent trees, well named "Elmwood Terrace," we drove out to their Gladiolus fields and, judging from the fine growth, we were ready at once to award the Gold Medal we were sure their completed growth would merit.

Home again, the third week in July, and welcomed by Gold Eagle turning out enmasse, even the Eaglets opening their hearts of gold.

WE ATTEND SHOWS

of various organizations, where, through the intimacy of judging, we seek the "Best in the World."

First, at the State Regional of New Jersey, a remarkably attractive show, truly "different."

The show of the **American Gladiolus Society**, held in Toledo, where President A. G. Britsch with his staff of officers and committees, staged, probably, the greatest show in this country.

The **Mahoning Gladiolus Society**, a young organization, but with membership of enthusiastic Glad fans who are "up-to-minute" in knowledge of Gladiolus.

The show of **Congress Lake Club**, where wealthy flower lovers from surrounding cities compare their favorite blooms in rivalry of wondrous beauty.

The **Youngstown Garden Club**, a flower show of such educational value that it is fast becoming a rival of the great shows of Cleveland and other great floral centers.

The show of our own **Ravenna Garden Club**, in the heart of the noted 35-mile radius of Northern Ohio, one of the large Gladiolus-growing sections.

Thus the wonderful work goes on. Interest and improvement in Gladiolus has spread throughout the world; but that which may seem best today will not be best tomorrow, and the thoughtful hybridist of keen eye has new ideals for his flowers of the near future.

But what has all this to do with Austin Originations? Oh, nothing much, only that the Austins consider their introductions good varieties; try to describe them accurately; believe them to be worthy a place with the average so-called "Best," and quote them at reasonable prices according to quantity of stock at time of introduction.



**ROW OF GOLD EAGLE
and Mr. and Mrs. Austin**

MRS. AUSTIN

Honorary Member, American Gladiolus Society.
Honorary President, Ohio State Gladiolus Society.
Honorary Member, Mahoning Gladiolus Society.
Honorary President, Ravenna Garden Club.
Charter Member, Ladies' Society American Florists.
Member Mass. Horticultural Society.

MR. AND MRS. AUSTIN

Charter Members, American Gladiolus Society.
Charter Members, Ohio State Society.
Charter Members, New Jersey State Society.
Also Members British Gladiolus Society.

RECEIVED

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U.S. Department of Agriculture

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WHOLESALE PRICE LIST

AUSTIN TRIAL GROUND

Gladiolus

1929

**Specializing in New Varieties of
Austin Origination**

Our Forty-second Year

**TERMS—Cash with order or 25 percent deposit,
balance C. O. D. at the time of shipment.**

We pay delivery charges.

Address all orders from this list to

AUSTIN TRIAL GROUNDS

356 North Freedom Street, RAVENNA, OHIO

AUSTIN 1929 INTRODUCTIONS

SPECIAL OFFER

| | Each | L. | M. | S. |
|----------------|------|---------|---------|--------|
| Iver'l | " | \$5.00 | \$3.50 | \$2.00 |
| Grand Guardian | " | 7.00 | 5.00 | 3.50 |
| Oriental Silk | " | 2.50 | 1.75 | 1.00 |
| Rosewood | " | 2.50 | 1.75 | 1.00 |
| | | \$17.00 | \$12.00 | \$7.50 |

One each large, value \$17.00, for \$15.00.

One each large (including Paisley at \$10.00 each), value \$27.00, for \$23.50.

One each M., value \$12.00, for \$10.00.

One each S., value \$7.50, for \$6.50.

SPECIAL OFFER 1928 INTRODUCTIONS

Per 25 bulbs

| | L. | M. | S. |
|----------------|---------|---------|---------|
| Bridal Veil | \$25.00 | \$12.50 | \$ 7.00 |
| Marion Koch | 25.00 | 12.50 | 7.00 |
| Milady Imogene | 25.00 | 12.50 | 7.00 |

AUSTIN ORIGINATIONS OF RECENT YEARS

Bulbs

Per 100 except as otherwise noted

| | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | 100 | 1000 |
|-----------------|-----------|---------|---------|---------|---------|---------|---------|--------------|
| Buddy Worden | \$20.00 | \$15.00 | \$12.00 | \$10.00 | \$ 8.00 | \$ 6.00 | \$ 2.00 | |
| Forest Sprite | 75.00 | 60.00 | 40.00 | 30.00 | 22.00 | 18.00 | 10.00 | |
| Gold Eagle | 40.00 | 30.00 | 23.00 | 17.00 | 12.00 | 8.00 | 4.00 | \$35.00 |
| Helen Howard | 50.00 | 40.00 | 35.00 | 30.00 | 25.00 | 20.00 | 8.00 | 70.00 |
| High Nye | 15.00 | 12.00 | 10.00 | 8.00 | 6.00 | 4.00 | 1.50 | |
| Miss Demure | 18.00 | 14.00 | 10.00 | 8.00 | 6.00 | 4.00 | 2.50 | |
| Rose-Mulberry | 50.00 | 40.00 | 30.00 | 20.00 | 18.00 | 10.00 | 4.00 | |
| Tycko Zang | 12.00 | 9.00 | 6.00 | 4.00 | 3.00 | 2.00 | | 2.00 |
| Tycko Zang | per 1000— | 60.00 | 50.00 | 35.00 | 25.00 | 15.00 | 10.00 | per qt. 5.00 |
| Yellow Treasure | 3.00 | 2.00 | 1.25 | .75 | .60 | .50 | | |

15% discount on lots of 500 bulbs of various sizes, one or more varieties.

25% discount on lots of 1000 or more bulbs of various sizes, one or more varieties.

Write for jobbers' discount on large quantities.

A FEW OF THE BETTER STANDARD VARIETIES

| | Per | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 |
|-----------------------|-----|--------|--------|--------|--------|--------|---------|
| B. L. Smith | 100 | \$4.00 | \$3.00 | \$2.00 | \$1.50 | \$1.00 | \$ 0.50 |
| E. Taber | 100 | 4.00 | 3.50 | 3.00 | 2.50 | 2.00 | 1.50 |
| Illuminator | 100 | 8.00 | 6.50 | 5.25 | 4.50 | 3.25 | 2.75 |
| Los Angeles | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | 1.00 |
| Mrs. F. C. Hornberger | 100 | 45.00 | 35.00 | 25.00 | 25.00 | 15.00 | 12.00 |
| Mrs. F. C. Peters | 100 | 5.00 | 4.00 | 3.00 | 2.25 | 1.50 | 1.00 |
| Pink Wonder | 100 | 4.00 | 3.50 | 2.50 | 1.75 | 1.00 | .75 |
| Ruffolace | | | | | 40.00 | 35.00 | 25.00 |

AUSTIN TRIAL GROUNDS

356 North Freedom Street

RAVENNA, OHIO

| | | | |
|----------------|-------|-------|-------|
| Radiant Orange | 15.00 | 12.00 | 6.00 |
| Tobersun | 30.00 | 25.00 | 15.00 |
| Wedgewood | 25.00 | 15.00 | 10.00 |

BULBLET SPECIALS

| | | |
|----------------|------|-----|
| Bridal Veil | each | 20c |
| Marion Koch | " | 20c |
| Milady Imogene | " | 15c |
| Radiant Orange | " | 15c |
| Wedgewood | " | 15c |

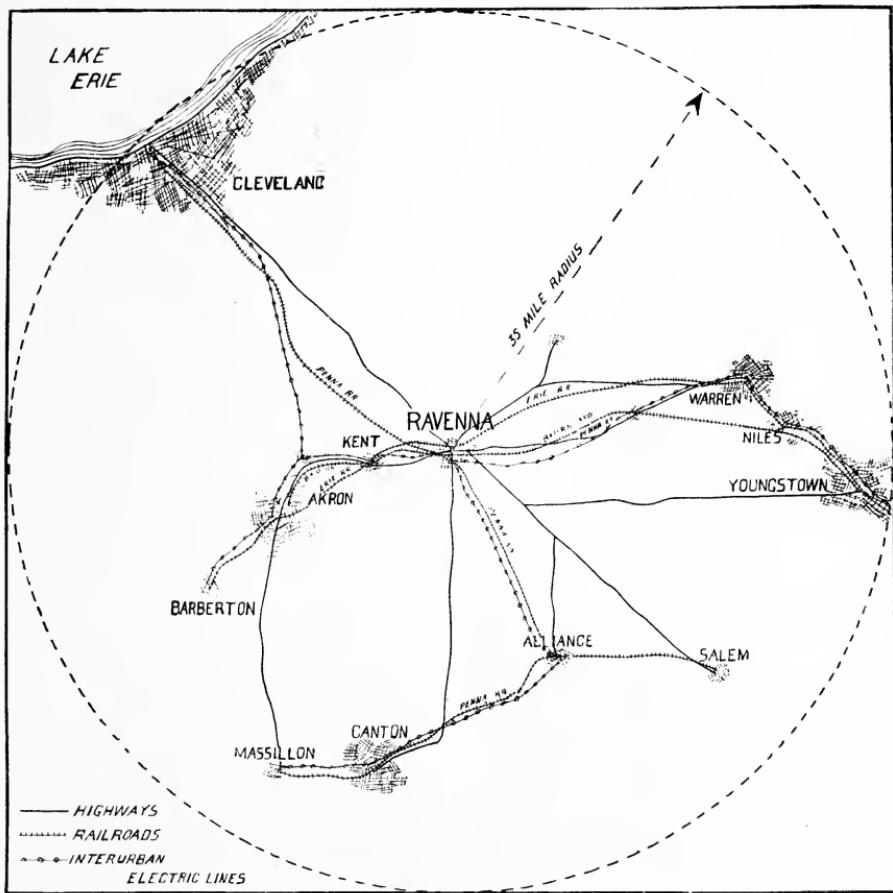
25% discount on orders for 50 bulblets.

50% discount on orders for 100 bulblets.

PER ONE HUNDRED

| | | |
|---------------|--|-----------|
| Buddy Worden | per 100 | \$ 2.50 |
| Forest Sprite | " | 100 10.00 |
| Gold Eagle | " | 100 4.00 |
| Helen Howard | " | 100 8.00 |
| High Nye | " | 100 1.50 |
| Miss Demure | " | 100 2.50 |
| Rose-Mulberry | " | 100 4.00 |
| | 25% discount on orders for 500 bulblets. | |

Home of Austin Trial Grounds



The above map is drawn accurately to scale. Over a million and a half of people live inside the 35-mile radius. Note the steam, trolley and highway connections radiating from RAVENNA—the CENTER of “Industrial Opportunity.”

CHAMBER OF COMMERCE.

AUSTIN TRIAL GROUNDS

is easy to find, being located one-half mile north from East Main street, and near the State Armory Building and Fair Grounds.

Ravenna is the beauty center of a fine industrial and agricultural community, the county seat of Portage County. Located only 18 miles east of Akron, 34 miles southeast of Cleveland, and 111 miles northwest of Pittsburgh.

Its transportation facilities by rail, interurban lines and by truck to the nearer large cities are unsurpassed. It is located on the main lines of three great rail systems, the Baltimore and Ohio, Erie, and the Pennsylvania roads.

With its fine paved streets shaded by stately elms, Ravenna is not unlike a city built in a beautiful park. Come to see us here.

The seat of our Gladiolus enterprise is located within the city, at 356 North Freedom Street, near the Fair Grounds.

The latch string always hangs on the outside for you.

Announcements

We Sell Entire Stocks

Nearly every year we sell entire stocks of varieties, sometimes to market gardeners to sell in city markets; sometimes to florists who wish special varieties for their own use, and sometimes to people who grow them to be distributed through catalogues.



Something New in Store for You

A new Seedling which attracts much attention not yet ready to offer. Watch for it.

Gold Eagle

Won over Golden Eagle for permanent name, by a large majority vote.

Tobersun

The meaning of which, October Sunshine, was correctly guessed by Mr. Charles B. Young

Read what he says about it in Testimonials in the last pages; also what many others have to say about Austin Originations.



Try Again And secure "Iver'l" bulblets free

To all who order Gladiolus *Iver'l* to the amount of \$2.00, and give the correct pronunciation of the name, giving the sounds and accents **written out**, we will give, **free**, four bulblets, and to those who write it **correctly** we will give four additional bulblets.

The bulblets of this variety are small, but grow freely. *Iver'l*—Easy to solve it—Try it.

Three Austin Originations of Former Years

| | |
|------------------------|-----|
| Evelyn Kirtland | 10c |
| Herada | 10c |
| Gretchen Zang | 10c |

One of each of the three varieties, 25c



EVELYN KIRTLAND MEASURING THE VARIETY NAMED FOR HER

New Types of Gladiolus

Needlepoint

As "Needlepoint" represents the finest type of art in certain needle work, so can this new type of Gladiolus be compared and described as the needlepoint of artistic Gladiolus. This new artistic type, introduced by us last year, is "something different" and very attractive. We already have hints of this in seedlings in different colors. Without doubt this is among the best as a seed parent. All interested in the production of new artistic varieties should add this variety to their gardens.



Cameo Glads

Well describes our new Miniature Type; so dainty in form and color, with the beautiful form so sharply cut, that they remind us of the tiny, clear-cut pictures in rare old cameos. None to offer this year.



The Silver Thread

Is the name of a Gladiolus of quite unusual form and brilliant color, of which we can offer a **limited** stock this season. We believe this, too, to be a forerunner of a rare **new** form in different colors. Another one for the hybridist to experiment with.

Our Next-Door-Neighbor

is a florist and an artist, too, in making up floral designs. For such work he prefers varieties having medium size blooms of good substance, pliable spike that will bend but not break easily, many blooms open at one time and blooming well at the tips. Of course earliness and free blooming qualities are valuable.

We especially recommend Gold Eagle, Milady Imogene, Buddy Worden and Yellow Treasure for early, long season blooming, and Miss Demure and Tobersun for mid-season and late.

All are of desirable color, resistant to heat and good propagators.

For Tall Decorations

where height is important, a basket or large jar with High Nye supplemented by Rosemulberry is exceedingly attractive. Should be in good light. Statice (Sea Lavender), adds to its beauty. By the way, High Nye has stood beside more than one bride the past summer.

Harmony of Color in Arrangement

means much. Gold Eagle and Wedgewood are especially delightful in striking contrast, while Buddy Worden and Rosewood are beautiful in a blend of color, as there are colors and tints in Rosewood that harmonize well with the beautiful Capuchine orange of Buddy.

Miss Demure and Roses

which blend with the clear eosine pink of the throat markings of Miss Demure, for one of the most beautiful of basket or table arrangements, or for any use where delicate daintiness is desired. Few indeed are varieties having the lovely eosine pink color in their makeup.

The Flirt, similar in color to Purple Glory, is the prettiest, perkiest little Prim you ever laid eyes on, and when arranged with the daintily frilled, pure white Milady Imogene, presents a wonderful effect.



Some Changes from Fall 1928-1929 List

As stated in our Fall List, some stocks being in the ground at the time it was printed, and our new introductions for 1929 still under number, it probably would be necessary to make some changes for this, our Retail Catalogue, which we are doing as follows:—

Austins' No. 67 White has been given the name of Iver'l, which was Mrs. Austin's nickname when attending Grand River Institute, Austinburg, Ohio. Note our **Free Bulblet Offer**, elsewhere.

The **Grand Guardian** is the permanent name of Austins' No. 117 Yellow, of our Fall List. This truly is a remarkable variety. It is conspicuous for its height, beautiful color, and many fine large blooms open at one time. We believe this will be a leader among the commercial varieties as soon as stock is available. Since the stock of this variety has been cleaned we find it so very limited that we are obliged to advance the price on the three sizes offered.

The **Silver Thread** has become the name of the variety listed as "Scarlet Novelty" in Fall List. We regret to announce that we must withdraw the sale of bulblets entirely, as we are already closely sold. We still have a few more of the bulbs to offer.

Since stock of Tobersun has been cleaned we are pleased to be able to offer bulbs in sizes **Medium** and **Small** as well as the **Large** size, but must withdraw the sale of bulblets.



GOLD EAGLE—LARGE SPIKES and BULBLET SPIKE

Our illustration shows the earliness of Gold Eagle with spikes of bloom from large bulbs and a single spike from a bulblet all produced from stock planted in May (open field planting) and in bloom July 26 in our Trial Grounds.

We had many blooms earlier from large bulbs, but our illustration shows the Gold Eagle trait of not only producing bloom from bulblets, but that bulblet blooms are exceptionally early.

Marvelous for producing good spikes from bulblets and many spikes from large bulbs.

Austin Originations for 1929

Iver'l—Yes, we are safe in saying that this variety is white, for even the anthers and pollen are white, but if you look very closely you can see some tiny (about four pin-point) pink dots at the base of the petals, and sometimes on the main lower petal there is a faint tint of cream which fades white when the bloom is fully open. The flower is large and of very attractive form. Has good substance and the spike is of good height.

Large, ea. \$5.00; Medium, ea. \$3.50; Small, ea. \$2.50; Bulblets, ea. 50c.

Special Test Offer—One each of above three sizes and 6 bulblets for \$10.00.

The Grand Guardian—Large, heavily ruffled blooms of deep yellow, having a feathering of subdued rose in throat, intensifying the depth of blooms, which, in double row, are well placed on a tall spike, usually 50 to 53 inches in height. The spike is straight and graceful and tapers nicely, a perfect harmony of bloom and spike. We believe this to be one of our finest productions. Because of its tall stateliness and general appearance in the field, we have given it the permanent name of Grand Guardian. This variety was an A. G. S. trophy winner at Toledo. Under No. 117 Yellow.

Large, ea. \$7.00; Medium, ea. \$5.00; Small, ea. \$3.50; Bulblets, ea. 70c.

Special Test Offer—One each of above three sizes and 6 bulblets for \$15.00.

Oriental Silk—Subdued shades of old rose deepening at the tips to soft, dull purple, with tintings of Tyrian rose and cream in throat. Attractive form, partly open blooms appearing semi-double and very silky. Spike medium tall.

Large, ea. \$2.50; Medium, ea. \$1.75; Small, ea. \$1.00; Bulblets, ea. 20c.

Special Test Offer—One of each of above three sizes and 6 bulblets for \$5.00.

Paisley—“Just like my mother's Paisley shawl,” exclaimed a caller, upon seeing this unusual variety. And truly it is a most charming Paisley, with tints of rose and glints of gold and the varying shades found in the beautiful Colonial shawls. We know because one still lives with us; however, according to Ridgway Color Chart, there are tintings of shrimp pink in center of petals, deepening to eosine pink toward the edges and overlaid with mauvette, while deep lilac darkens the outer tips. Buds show slight coloring of auricula purple. Has double row of well placed blooms. Spike 46 inches tall. A practical commercial grower of much experience, said critically—“Yes, it has enough pink in it to become a valuable commercial variety.” Stock very limited.

Each—Large, \$10.00.

Special Test Offer—One bulb and 6 bulblets for \$15.00.

Rosewood—Another one of those subdued shades just about impossible to describe. Ridgway Color Chart tells us the ground color in Alizarine pink, tips shading Acajau red, flaked dull dark purple. Opening buds are dark, rich Dahlia carmine, all rich, harmonious shades. That's the best we can do in describing it. Blooms five inches from tip to tip. Height 44 inches.

Each—Large, \$2.50; Medium, \$1.75; Small, \$1.00; Bulblets, ea. 20c.

Special Test Offer—One each of above three sizes and 6 Bulblets, \$5.00.

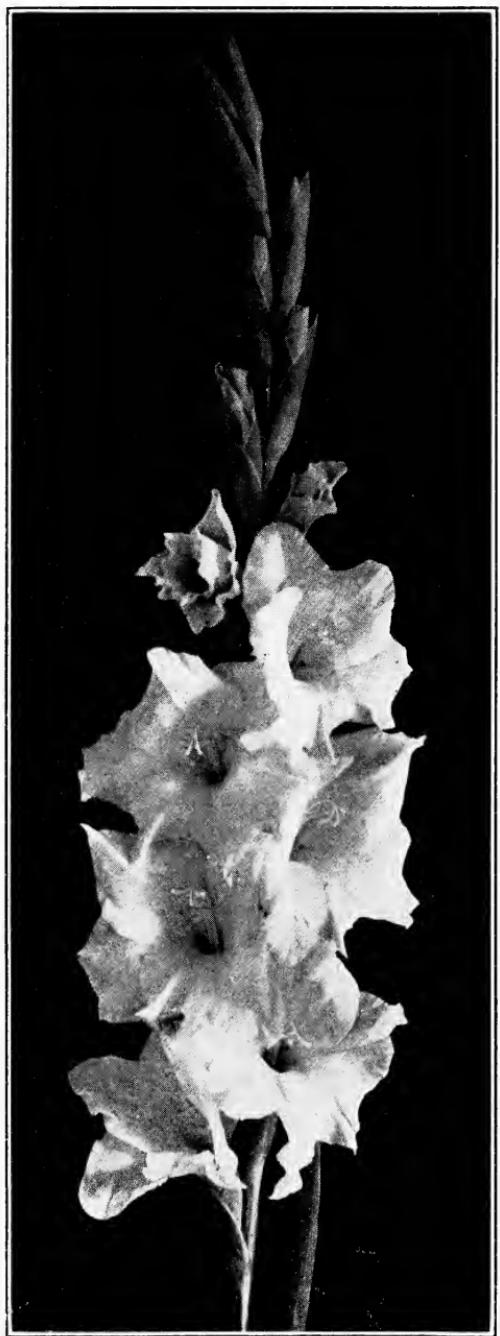
The Silver Thread—Brilliant scarlet-red, silvery white in throat, and distinct thread-like line the length of lower petals. The form is unusual, the petals being long and narrow, one inch wide in diameter, and the flower measuring at least four inches from tip to tip. Very striking and attractive. Prize winner at Toledo.

Each—Large, \$4.00; Bulblets sold up.



MARION KOCH (Needlepoint Type)

Austin Originations for 1928



BRIDAL VEIL

Tobersun—A new, pure yellow of sterling worth, a little lighter than Loyalty. Strong grower, beautiful form and good spike, with many blooms open at one time. A good, late commercial variety. Its beautiful clear color late in season, reminds us of October sunshine, hence its name. This is a variety of which you should get an early start. It increases well from large sizes as well as small. Easy to grow, bound to become a favorite when known.

One of the new Needlepoint varieties.

L. ea. \$2.00, doz. \$20.00; M. ea. \$1.50, doz. \$15.00; S. ea. \$1.00, doz. \$10.00.

Loyalty—sold.

Susanne Worden — Fine large blooms of light Tyrian rose, upper petals lighter at center, shading to deep rose at edges, with mallow pink midrib. Lower petals deep rich rose. The spike is of good height and carries its heavy blooms gracefully. Strong grower and good propagator. A very beautiful variety. Stock limited. One of the best.

L. ea. \$2.00, doz. \$20.00.

Wedgewood—Dark, rich, violet-purple, buds nearly black and of satin-like lustre. Upper petals lighter at throat. Tall, slender spike with several good size blooms open at one time. Better in every way than Baron Hulot.

L. ea. \$1.50, doz. \$15.00; M. ea. \$1.00, doz. \$10.00; S. ea. 75c, doz. \$7.50; Blts. 2 for 30c, doz. \$1.25.

Milady Imogene — The Florists' White. A snow white Prim. Gr. Not hooded. With the exception of tiny dots at base of petals and lavender anthers, this is a very clear, pure white. Its blooms, which are not over four inches in diameter, are wide open, daintily frilled and well placed on a slender, very pliable spike. A variety especially adapted to florists' use.

L. ea. \$1.50, doz. \$15.00; M. ea. \$1.00, doz. \$10.00; S. ea. 50c, doz. \$5.00; Blts. doz. \$1.50.

Marion Koch—A strikingly artistic variety, its petals being rolled with tips twisted to sharp points. Color pink at tips, shading to almost white at center and creamy blotch on lower petals. Largest blooms five inches from tip to tip. Strong substance with many open at one time.

L. ea. \$1.50, doz. \$15.00; M. ea. \$1.00, doz. \$10.00; S. ea. 50c, doz. \$5.00; Blts. doz. \$1.50.

Radiant Orange — Large, wide open blooms of a clear, (almost transparent) apricot orange. A grand-daughter of

Alice Tiplady, but much larger. Has fine open Gandavensis form. A very desirable variety.

L. ea. \$1.00, doz. \$10.00; M. ea. 75c, doz. \$7.50; S. ea. 40c, doz. \$4.00; Blts. doz. \$1.00.

Bridal Veil—Opening buds show tintings of green, fading to pure white as the bloom opens. Good size, heavily ruffled and well placed on a straight spike.

L. ea. \$1.50, doz. \$15.00; M. ea. \$1.00, doz. \$10.00; S. ea. 50c, doz. \$5.00; Blts. doz. \$1.00.



Austin Originations of Recent Years

BUDDY WORDEN (Austin) — Prim. hybrid of exquisite Capuchine orange tinted pink. Very early and blooms for weeks. Many times a prize winner for table decoration and dainty baskets.

L. ea. 25c, doz. \$2.50; M. ea. 2 for 30c, doz. \$1.50; S. 3 for 30c, doz. \$1.00; Blts. pkt. 30c.

FOREST SPRITE (Austin)—General effect scarlet with tintings of carmine, tipped and bordered creamy-white. Attracts much attention and is greatly admired.

L. ea. \$1.50, doz. \$15.00; M. ea. \$1.00, doz. \$10.00; S. ea. 50c, doz. \$5.00; Blts. pkt. 50c.

GOLD EAGLE (Austin)—Pure, deep yellow, self color. Tall, slender, straight spike. Extremely early. Under good conditions bulblets bloom freely and early. One of the best commercial varieties.

L. ea. 50c, doz. \$5.00; M. ea. 35c, doz. \$3.50; S. ea. 2 for 35c, doz. \$1.75; Blts. pkt. 30c.

HELEN HOWARD (Austin)—Golden-buff flushed coral with dainty dashes of peach-red and throat of purest amber. The blooms are wide open, form and petals are daintily frilled. The spike is tall and its well placed blooms, many of which are open at one time, display an aristocratic poise that at once attracts

attention. Propagates freely. Commercial growers, who have tested this, are high in its praise. "One of the best."

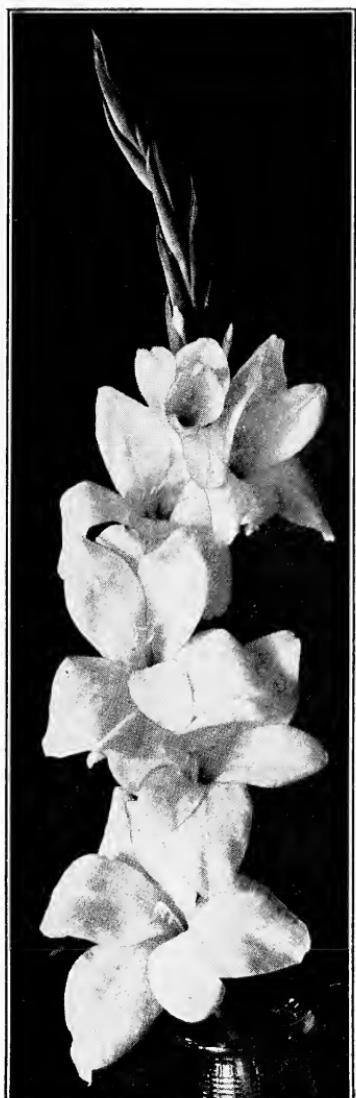
L. ea. \$1.00, doz. \$10.00; M. ea. 75c, doz. \$7.50; S. ea. 50c, doz. 5.00; Blts. pkt. 50c.

HIGH NYE—THE BASKET GLAD. (Austin)—Willowy spikes five to six feet tall, bearing a yard of bloom. Flower four or more inches in diameter and nicely placed. Color—old rose, yellow throat, with deeper rose lines. Has broad, heavy foliage, the widest leaves often three inches in diameter and spreading away from the spike, thus allowing extra length for cutting. Spike very slender, always straight and presents a superb appearance in basket arrangement.

L. ea. 30c, doz. \$3.00; M. ea. 20c, doz. \$2.00; S. ea. 2 for 30c, doz. \$1.50; Blts. pkt. 30c.

MISS DEMURE (Austin) — White with tips of petals tinted La France pink and throat plumed eosine-pink. One of the most beautiful color combinations. Blooms medium size on a tall, graceful spike. Because of its exceptionally beautiful color, good substance and suitable spike, it is one of the very best for florists' sprays and other uses.

L. ea. 30c, doz. \$3.00; M. ea. 20c, doz. \$2.00; S. 2 for 30c, doz. \$1.50; Blts. pkt. 30c.



MARY-O-MINE

MARY-O-MINE (Austin) — When we sold this choice Austin seedling to Dr. B. R. Bales, we retained one small bulb which has bloomed freely and has proven all the fine things said about it. Dr. Bales holds a testimonial from C. C. Piper of Portland, Oregon, which states that he has grown "Mary-O-Mine to produce a spike 5 feet tall, 10 blooms open at one time, as white as driven snow, second

bloom from bottom measuring 7 $\frac{3}{4}$ inches." We, too, now believe Mary-O-Mine to be the largest, pure crystal white gladiolus.

Each \$5.00.

ROZAN (Austin) — We thought "Rozan" well named when we were permitted to give it the abbreviation of the name of the charming daughter, Rose Ann, of Mr. and Mrs. A. G. Britsch, and when Mr. Britsch added, "The Gladiolus Aristocrat," we thought it a suitable descriptive name for a variety well worthy of it. After Mr. Britsch became the owner of the entire stock, (excepting one small bulb) we missed its beauty from our garden, and have purchased a small stock from him. After having been grown and tested in various places, creating a sensation wherever exhibited, it has been said to be the largest and most beautifully colored of all gladiolus.

**L. ea. \$5.00; M. ea. \$3.00; S. ea. \$1.50;
Blts. \$2.50 per doz.**

ROSE-MULBERRY (Austin) — To say this is coral-pink flushed Ageratum violet, only approaches the description, for words cannot describe the unusual and unique beauty of this variety. Blooms are over four inches in diameter, often quite irregularly placed, which does not detract from its beauty, as it lends itself especially well for bowl, table and various uses, where, with the use of fine foliage, such as Sea Lavender, it has great decorative value. One of the finest of its type.

**L. ea. \$1.00, doz. \$10.00; M. ea. 50c,
doz. \$5.00; S. ea. 30c, doz. \$3.00; Blts.
pkt. 50c.**

THE FLIRT (Austin) — A hybrid Primulins in a pleasing shade of garnet-red with buds and back of bloom shaded to blackish maroon. Blooms of medium size. Its coquettish form and jaunty trimness of the entire spike give it its name.

L. ea. 25c; M. 2 for 30c.



TYCKO ZANG

TYCKO ZANG (Austin) — Immense salmon - pink blooms, free bloomer, heavy propagator. Advertised as the Salmon Wonder Gladiolus. A prize winner wherever exhibited.

L. 2 for 30c, doz. \$1.50; M. 3 for 25c, doz. 75c; S. doz. 50c; Blts. pkt. 25c.

VEILED BRILLIANCE (Austin) — Subdued rose tinted grayish blue. A great variety.

M. ea. \$1.00.

YELLOW TREASURE (Austin) — The most bloom for the money, as it almost approaches continuous bloom. Great for landscaping.

L. 2 for 20c, doz. 75c; M. 4 for 25c, doz. 50c; S. doz. 25c; Blts. pkt. 25c.



Standard Varieties

ARABIA - PERSIA — Blackish maroon looks pure black at a distance. Outstanding.

L. 3 for 35c; M. 4 for 35c; S. doz. 30c; Blts. pkt. 25c.

BALBOA (Briggs) — Apricot-pink with yellow throat. Large flowers of good substance of fine, straight spike. Several blooms open at one time.

M. ea. 50c; S. ea. 25c; Blts. pkt. 40c.

BOLD WINNER (Bol) — Large, wide open blooms, sometimes measuring over six inches. General effect, deep, burnt orange.

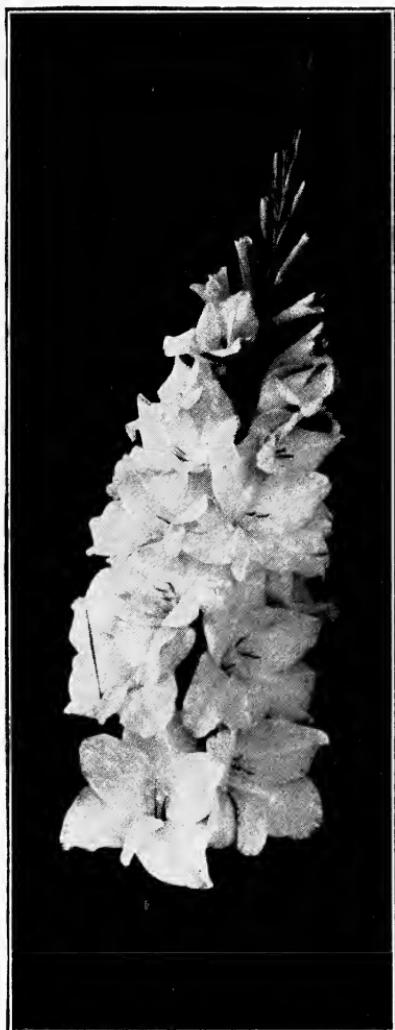
L. ea. 50c; M. ea. 25c; S. 4 for 25c; Blts. pkt. 25c.

BYRON L. SMITH (K) — Beautiful, soft lavender.

L. 3 for 25c; M. doz. for 50c; S. 2 doz. for 60c; Blts. pkt. 25c.

BREAK-O-DAY (Bill) — Pink flushed cream; tall, slender spike. Early commercial variety.

L. 2 for 35c; M. 2 for 25c.



PEARL OF CALIFORNIA

CATHERINE COLEMAN (C) — Fine tall spike with very large bloom. Geranium red with deep marking in throat.

L. 2 for 50c; M. 2 for 30c.

DUCHESS OF YORK (Dames) — Purple-blue, tall, graceful spikes with blooms well placed. Vigorous growth, increases rapidly.

L. 2 for 25c; M. 4 for 30c; S. 12 for 50c; Blts. pkt. 25c.

ELIZABETH TABOR (H) — Large pink with small carmine blotch. Very early.

L. doz. 75c.

GLORIANA (Bet) — Beautiful golden-salmon of a clear, self color. Tall spike with many blooms.

L. ea. 40c; M. ea. 25c.

GOLDEN DREAM (Groff) — A very fine, deep, pure yellow. Tall, strong grower, late.

L. ea. \$1.00; 3 for \$2.75.

HENRY FORD (Diener) — Clear garnet-purple. Beautiful color, strong grower, blooms placed opposite. Fine for mass planting.

L. 3 for 25c; M. doz. 60c; S. doz. 40c; Blts. pkt. 25c.

ILLUMINATOR (H) — Carmine-red with French-blue blotch and suffusion. Stands storms and extreme heat. One of the very best commercial varieties, always in strong demand.

L. each 15c, doz. \$1.50; M. 3 for 25c, doz. 75c; S. doz. 50c; Blts. pkt. 25c.

JACOBA VAN BEIJEREN — Violet, self-color. Very fine.

M. doz. 40c; S. doz. 25c.

LONGFELLOW (Dec) — La France pink, large, open, attractive bloom. In good demand.

L. ea. 30c; M. 2 for 30c, doz. \$1.50; S. 3 for 30c; Blts. pkt. 25c.

LOS ANGELES (How) — Shrimp-pink with deeper throat markings, especially free blooming.

L. 3 for 30c, doz. 75c; M. doz. 50c; S. doz. 30c; Blts. pkt. 25c.

MERCED (Briggs) — Orange-pink, beautiful form.

L. ea. \$1.00; M. ea. 50c; S. ea. 24c; Blts. pkt. 25c.

MINUET (C) — Fine, large bloom of clear lavender with a hint of rose, which adds to its beauty. Good spike, increases well. In strong demand.

L. ea. \$1.50, 3 for \$4.00.

MISS MADISON (Boynton) — Large blooms of fine, light pink. Late.

L. 2 for 25c, doz. 75c; M. doz. 50c; S. doz. 35c; Blts. pkt. 25c.

MRS. F. C. PETERS (Fischer)—Rose-lavender with dark blotch. Fine for late cutting, good commercial variety.

L. 3 for 30c; doz. 75c; M. doz. 50c; S. doz. 30c; Blts. pkt. 25c.

MURIEL (Vos)—Light blue with small maroon blotch on lower petals. Tall, straight spike.

L. 3 for 30c; doz. 75c; M. doz. 50c; S. doz. 25c; Blts. pkt. 25c.

ORANGE QUEEN (Pfitzer) — Large Prim, of a beautiful shade of copper-orange, self color. Everyone likes it. A fine commercial variety.

L. 2 for 25c; doz. \$1.00; M. doz. 75c; S. doz. 50c; Blts. pkt. 25c.

PEARL OF CALIFORNIA (Kingsley) —La France pink, has twenty-five to thirty blooms open at one time; reminds one of a beautiful ostrich plume.

M. ea. \$2.00.

PRESIDENT HARDING (Partain) — Deep, rich Tyrian-rose. Good form and very early. Good spike but not tall.

L. ea. 35c, 6 for \$1.50; Blts. pkt. 25c.

PINK WONDER (Kemp)—La France pink, flaked geranium pink.

L. 3 for 25c; doz. 75c; M. doz. 50c; S. doz. 35c; Blts. pkt. 25c.

RUFFOLACE (Kemp) — Pure white, dainty ruffled and beautifully laciniated.

L. ea. \$1.00, 3 for \$1.50; M. 60c, 6 for \$1.80; S. ea. 40c, 6 for \$1.00; Blts. pkt. 25c.

SHASTA (Kirchoff) — Tall, straight spike with double row fine, large, white blooms of good substance. Exceedingly good, commercial variety.

L. ea. 40c, 3 for \$1.00; M. ea. 25c, 3 for 50c.

SUNNYMEDE (Fischer) — Beautiful, light orange.

L. 2 for 25c, doz. \$1.00; M. doz. 75c; S. doz. 50c; Blts. pkt. 25c.

THE ORCHID (Sprague)—Resembles an orchid, having long, narrow petals ruffled and laciniated; delicate lavender touched pink; used for corsages. Unusual and beautiful.

M. ea. 75c.





HORNBERGER

A Few Testimonials

From Mr. Charles B. Young, Dubuque, Iowa, who correctly guessed "October Sunshine" to be the meaning of the word Tobersun.—

"I want to tell you how pleased I was with Tobersun. It surely was a dandy. The bubblet of Gold Eagle also bloomed and was very fine. Rosemulberry, a beautiful thing. All in all I had more out of the small order from you than anything else I had."

From Ira J. Zimmerman, Detroit, Michigan.—

"Last evening after I got home from Toledo, I saw a glorious spike, and this afternoon I awoke to the fact that the beautiful yellow was Tobersun. It surely is a good one and **SUCH STYLE!** I surely would like to see a big basket made up of Tobersun." —"Zim."

From Mr. F. E. Hubler, Sec. Ohio State Gladiolus Society, Youngstown, Ohio—

"Just a word about Buddy Worden: first prize at Toledo and second at Youngstown for 'Basket of Prims.' Best part of it was, they were grown from Nos. 5 and 6 bulbs. Tycko Zang was a sensation. Everyone wanted to know the name of the big pink one."

MRS. F. C. HORNBERGER (F. C. H.)—Wide open, pure white blooms, without markings. Blooms are well placed and have many per spike. Strong grower, said by many to be the best of all white varieties. One that you should not miss having. See illustration.

L. ea. \$1.00.

From J. and E. V. Balfour, Mandarin, Fla.—

“Though planted four months later than our usual time, (a severe handicap) the bulbs did well. Gold Eagle gave 35 spikes of bloom from 21 bulbs, bloomed in 59 days, and showed no sign of burning. Tycko came along late in August, (the most trying time of year with us) and was wonderful. Blooms did not burn even when the sun came out after a morning rain. Tycko is the best pink we have ever found, though we have tried many pinks.”

From the Notebook of Leonard Butt, Toronto, Ontario—

“Loyalty—good

Tobersun—good, unusual color

Susanne Worden—remarkable color

Wedgewood—an improved Hulot in form, size and production of bulblets

Milady Imogene—very dainty

Radiant Orange—an orange wonder, to my mind worth \$100.00 a bulb

Marion Koch—new form but rather short with me

Forest Sprite—very unusual

Helen Howard—a new combination of colors that promises much.”

From Howard Armstrong, Le Thillary, France—

“High Nye I want because of its height, and plan to do some crossing with it as pollen parent. Wedgewood I like better than” . . . (a much advertised variety) . . . “it is better any way you look at it. Helen Howard is a treasure and will be popular cut flower variety when it becomes sufficiently disseminated. I liked it so well, it showed up so many admirable qualities. A very superior seed parent.

“Radiant Orange is an exquisite color.

“There was an awful lot of trash sent out in 1928. I can congratulate you on releasing only what seems really good.”

Miss Carrie E. Lewis, Watertown, Conn.—

“We do like Miss Demure for she holds well in rain or sun.”

Mrs. L. D. Weeks, Indianola, Iowa—

“Wedgewood is a beautiful flower, and Miss Demure is certainly fittingly named. Rosemulberry is lovely.”

L. W. Randolph, Alliance, Ohio—

“We think Marion Koch mighty fine.”

Mr. R. W. Battram, Brantford, Ontario—

“Having tried out this season (1928) several varieties of your production: Helen Howard, Tobersun, and I had bought Gold Eagle, all have done well with me. You sent me one Gold Eagle Bulblet which I tried out to my own satisfaction, having planted it with no special care, along with many other varieties of bulblets, and it was the very first bulblet to bloom.

“The No. 3 bulbs, of all the varieties that I bought of you, did extra well. It was late when I ordered the bulbs, so they were the last ones planted and with no special care as the best ground was used for my earlier plantings. All gave strong plants and flowers and were all you advertised for them. Helen Howard and Tobersun each gave two fine bulbs and a lot of bulblets.”

From Mr. W. W. Wiggin, Asst. Horticulturist, Ohio Agricultural Experiment Sta., Wooster, Ohio—

“Gold Eagle was the earliest yellow blooming at its height July 20th. The flowers were well arranged on a good spike, bloomed well, say eight or nine in blossom at once.”

“Helen Howard blossomed July 27th, abundant dark green foliage, flowers well arranged on a good spike.”

An Experiment

Fully realizing the value of Helen Howard, we introduced it at one dollar per bulb, with the profit-sharing idea in mind of low introduction and holding price for at least three seasons. After a year's trial a few customers made the following questioning comment:

“We think Helen Howard a good variety?”

Mr. A. M. Kittoe of Portland, Oregon, with discriminating eye, wrote us:

“Your Helen Howard excited so much enthusiastic praise in my garden last year that I was led to wonder why you did not seem to rate it higher, yourselves. Would be interested to know. Like it very much myself. It and Evelyn Kirtland are my favorites of your originations, old and new.”

Mr. Gale Thacker, President of the Michigan Gladiolus Society, came out boldly with his praise:

“Truthfully, it was the variety of the entire hundreds which we have had this season that stood out as being a variety with a future.”

Probably if we had introduced Helen Howard at a very high price we would have had many just such testimonials.

How to Plant and Harvest Small Bulbs

*Such as are Grown from
Bulblets and Seed*



Illustration No. 1
shows two rows of strong, thrifty seedlings grown in open ground the same as bulblets, only planted a little more shallow.

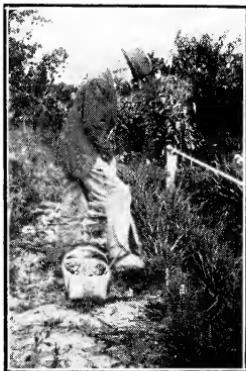


Illustration No. 2
shows Mr. Austin digging the seedlings while they are still green so that the tops will not break off. He loosens and raises them up without turning them over.



Illustration No. 3
shows how they are lifted out of the ground, broken off by the handful and dropped into the basket. All quickly and easily done, and no loss of bulblets.

People now realize that it pays to have good, strong bulbs and to grow them in the best manner possible.

It is advisable to plant in rows for best cultivation and they may be eighteen to twenty inches apart, which would require hand cultivation; or twenty-eight to thirty, allowing the use of wheel hoe and cultivator; or three feet apart, which is wide enough to admit of horse cultivation. Assuming that the soil is rich and worked fine, for large bulbs make a trench six inches deep if in sandy soil, but less if clay.

A good way to keep them free from weeds is to destroy the weeds as they are starting into growth, which can be done by ridging with the rows somewhat at time of planting, then in a few days level down with rake which will kill the small ones starting to grow. In a few more days, ridge it again to smother the next lot of new weeds.

Alternate ridging and leveling will keep the rows clean with very little work. This is especially helpful in bulblet culture. In leveling, rake carefully crosswise of rows.

A good rule is to set the bulbs twice their diameter apart in the row. Cultivate well and always as soon as ground can be worked after rain.

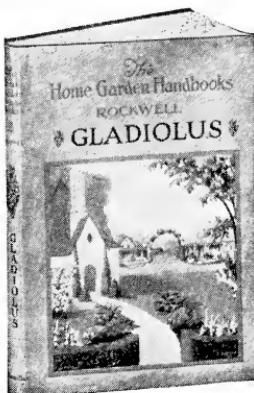
The spikes may be cut when first bloom is open, but not less than four leaves of foliage should be left to mature the bulb.

When the foliage begins to ripen dig bulbs and cure in open if possible, then store in a frost-proof cellar.

Gladiolus

By F. F. ROCKWELL

Introduction by
Dr. S. Irving Moody,
 President,
 American Gladiolus
 Society



Although this book has only been published a short time, it has already been recognized by the horticultural press and leading growers as the best brief book on gladiolus growing for the amateur.

It is a complete and handy guide to successful "glad" growing throughout the year. It tells you:

How to plant, fertilize, and cultivate for cut flowers and mass garden effect.

How to stage, cut, and ship for exhibition.

How to plant and grow from seed or bulblets.

How to harvest, cure, and store bulbs in the fall.

Ways to profit from glads, and many other important things that every gladiolus lover should know.

It is well written, has 45 illustrations, is 5x7½ in. Cloth binding, and only \$1.00.



New Hemerocallis (BETSCHER HYBRIDS)

Originator's Description—

"One of the very best of hardy plants. Easy to grow, sure to bloom. Individual blooms measure 4 to 8 inches across. All shades of yellow and orange. Bloom freely. One of the finest for landscape work."

The originator has honored Mrs. Austin by naming one of these new hybrids for her. We can furnish a few plants this season. **Each \$2.50.**



Become a Member

of the American Gladiolus Society and get the benefit of its official organ, *The Gladiolus Review*. Send membership fee, \$2.00, to Mr. Roscoe Huff, Sec., Goshen, Indiana.



The Ohio State Gladiolus Society

is planning much helpfulness to Gladiolus growers, and it will be well to your interest to become a member of this organization.

Membership fee \$2.00. If already a member of the American Gladiolus Society send only \$1.00 to Fred E. Hubler, 74 West Florida Ave., Youngstown, Ohio.

“Brighten life’s way
With a Glad today.”

—(Austin Slogan.)

